



## Sponsorship Levels

Here's your chance to salute our wounded war heroes and gain exposure for your company while you fish with the best of the best at the iconic Cheeca Lodge & Spa. Your support is greatly appreciated and goes a long way to help local Keys fishing guides in need.

### **Title Sponsor \$6,000**

- World-class luxury accommodations at Cheeca Lodge & Spa for you and a guest during the tournament (1 room, 3 nights).
- Your entry fee into the tournament along with your guide fees.
- Welcome reception, dinner and beverages on Thursday, Nov. 16; Awards Banquet dinner and beverages on Saturday, November 18; dockside breakfast and boxed lunches each day for angler and guest, and guide and guest (up to 4).
- Inclusion of your company's logo on tournament shirt and on Cheeca website with a direct link to yours for a year (logo size proportional to sponsorship level); as well as inclusion in tournament brochure, e-mails, publicity and promotional items as time permits.
- Your company's presence during the social events, including banners, product displays or any other promotional opportunities you would like to suggest.

### **Presenting Sponsor \$3,000**

- Your entry fee into the tournament
- Welcome reception, dinner and beverages on Thursday, Nov. 16; Awards Banquet dinner and beverages on Saturday, November 18; dockside breakfast and boxed lunches each day for angler and guest, and guide and guest (up to 4).
- Inclusion of your company's logo on tournament shirt and on Cheeca website with a direct link to yours for a year (logo size proportional to sponsorship level); as well as inclusion in tournament brochure, e-mails, publicity and promotional items as time permits.

### **Boxed Lunch Sponsor Day 1/Day 2 \$1,500/day**

Be top of mind to all anglers and guides by sponsoring the boxed lunches - Day 1 and/or Day 2. Two company representatives will be able to attend the reception and dinner the night of the sponsorship, and your company name and logo will be featured on tournament shirt, website, emails, tournament brochure, publicity and promotional items as time permits. Logo size proportional to sponsorship level.

**Hero Sponsor I and II    \$1,000    (2 sponsorships available)**

Sponsor a portion of the Guides Fees for a wounded war hero who will be fishing the All American Tournament. Two company representatives will be able to attend the reception, dinner and auction, and your company name and logo will be featured on tournament shirt, website, emails, tournament brochure, publicity and promotional items as time permits. Logo size proportional to sponsorship level.

**Welcome Reception Sponsor    \$1,000**

Sponsor the welcome reception and kick-off the tournament with prime recognition for your company. Two company representatives will be able to attend the reception, dinner and auction, and your company name and logo will be featured on tournament shirt, website, emails, , tournament brochure, publicity and promotional items as time permits. Logo size proportional to sponsorship level.

**Awards Banquet Reception Sponsor    \$1,000**

Sponsor the Awards Banquet Reception and enjoy targeted visibility among this elite group of anglers and guides. Two company representatives will be able to attend the reception and dinner, and your company name and logo will be featured on tournament shirt, website, emails, tournament brochure, publicity and promotional items as time permits. Logo size proportional to sponsorship level.

**Cigar Roller Sponsor (Kickoff Reception/Dinner)    \$750**

Get your company recognized by sponsoring the cigar roller during our Welcome Reception and Dinner. One company representative will be able to attend the reception, dinner and auction, and your company name and logo will be featured on tournament shirt, website, emails, tournament brochure, publicity and promotional items as time permits. Logo size proportional to sponsorship level.

**Partner Sponsor    In-kind donation for angler gift bags (50 items minimum \$10 ea)**

Inclusion of your company's logo on tournament shirt and on Cheeca website for one year, as well as in all e-mails, tournament brochure, publicity and promotional items for the event as time permits. Logo size proportional to sponsorship level.

**T-shirt Sponsors    \$250**

Here's your chance to get involved in the tournament by having your company included on the tournament shirt (logo size will correlate to support). One company representative will be able to attend the Kickoff Dinner or the Awards Dinner.